



Website Questionnaire

This website questionnaire has been constructed to help understand your ideas and vision for your website.

The more information you can provide the better. However, if there are sections that are not relevant to you or your business they can be left blank.

When you have finished the questionnaire please email it to info@custommadesites.com.au or fax it to 03 9847 0490.

Your Contact Information

Your Name	
Business/Organisation/ Institution Name	
Address	
Phone	
Email	

Please describe your business or organisation in a few sentences.

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Type of website required

- Personal
- Informational
- Online Business with Brochure/Catalogue (offline purchasing)
- Online Business with e-Commerce
- Photo Sharing
- Blog
- Forum

What are goals for the website?

What is your budget?

- \$1k-\$3k \$3k-\$5k \$5k-\$10k over \$10k

Do you have a deadline for completing the new website?

Do you have a slogan or tagline that should be promoted on the website?



Do you have a current website? If yes, what is the URL? What do you like about your current website and what don't you like about it?

List five other websites that you like and describe what you like about them.

Do you have a logo or specific colour scheme to be used?

Yes No (If yes, please send samples via email)

Do you have images, brochure content, flash animations or videos to be incorporated in the new website?

Yes No (If yes, please send samples via email)

Are you planning on accepting online sales? Are you setup to accept credit card transactions? What bank/gateway are you setup to use?



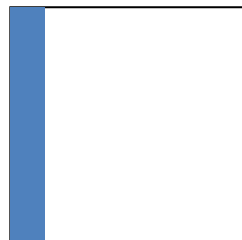
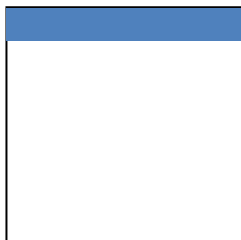
If you were using a search engine such as Google, what words or phrases would you use to find your site? Which of these words is most important? Second? Third?

What components are required on the website?

- "Contact Us" form
- Online shopping catalogue
- Photo gallery
- Payment collection form (for offline payment processing)
- Discussion forum
- Blogs
- Member only area
- Event bookings
- Searchable article database
- News/Announcements
- Frequently asked questions
- Document/brochure downloads

Do you have a preference on the layout of the website?

- Horizontal Menu Vertical Menu





What menu items do you envisage having?

- Home
- Products
- About Us
- Contact Us
- Downloads
- Articles
- Photos
- Please list any others you require

Is there anything else you would like to add that we should be aware of while building your new website?

Don't worry if you have not answered all questions as some sections may not be relevant to you or your business.

Please email the completed questionnaire to info@custommadesites.com.au or fax it to 03 8822 3693.